



## GRADUATES<sup>®</sup> Cinnamon Graham Animal Crackers from Gerber

*A Good Source of Calcium, Iron, Vitamin E and Zinc!*

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### FACT SHEET

GRADUATES<sup>®</sup> Animal Crackers from Gerber are specially made for toddlers. With labels based on toddler serving sizes, GRADUATES Animal Crackers are fortified with the nutrients toddlers need (Calcium, Iron, Vitamin E and Zinc). They are just right for small fingers to pick up. Made to be easy to chew and swallow, toddlers love the taste of GRADUATES Animal Crackers. And because they are a tasty and wholesome snack that contain no artificial flavors or colors, moms love them too.

The GRADUATES line from Gerber is designed specially for toddlers with smaller portion sizes and appropriate textures. The line offers a variety of products with lower sodium levels and/or servings of fruits or vegetables. These products, designed with child development experts to be age and stage appropriate, are complemented by utensils, bowls and cups that help promote toddler self-feeding.

### Product Features

- **Flavor Variety** – Cinnamon Graham
- **Convenient** – GRADUATES Animal Crackers are packaged in resealable bags so they stay fresher longer
- **Developmentally Appropriate** – Easy to chew and swallow and designed to be just right for little hands to pick up and self-feed
- **Wholesome** – A good source of Calcium, Iron, Vitamin E and Zinc

### Research Shows ...

- The Feeding Infants and Toddlers Study (FITS) found that infants and toddlers are frequently consuming snacks that are high in calories and low in nutrients.
- Snacks play a significant role in an infant's and a toddler's diet. The research findings show that infants and toddlers snack at least two times a day, and for toddlers those snacks make up 25% of their daily calories.

### Quick Facts

- GRADUATES Animal Crackers from Gerber are available nationally
- The suggested retail price is \$1.89