



GRADUATES[®] Lil' Crunchies[™] from Gerber

What Moms Want in a Snack!

FACT SHEET

Now there's a tasty snack option made just for toddlers! GRADUATES[®] Lil' Crunchies[™] from Gerber are made with 100% whole grain corn. Toddlers love the 'big kid' flavors and because GRADUATES Lil' Crunchies contain 30% less sodium than the leading cheese flavored snack,* moms love them too. GRADUATES Lil' Crunchies contain no preservatives or artificial flavors.

The GRADUATES line from Gerber is designed specially for toddlers with smaller portion sizes and appropriate textures. The line offers a variety of products with lower sodium levels and/or servings of fruits or vegetables. These products, designed with child development experts to be age and stage appropriate, are complemented by utensils, bowls and cups that help promote toddler self-feeding.

Product Features

- **Delicious** – Comes in a variety of “big kid” flavors toddlers are sure to love
- **Flavor Variety** – Mild Cheddar, Veggie Dip and Zesty Tomato
- **Convenient** – These no mess snacks are packaged in a convenient and resealable container making them ideal for snacking at home or on the go
- **Developmentally Appropriate** – GRADUATES Lil' Crunchies are bite-sized and dissolve easily in a toddler's mouth. Just right for little ones to self-feed, chew and swallow
- **Wholesome** – Made with 100% whole grain corn and contain zero grams trans fat per serving. There are no artificial flavors or preservatives

Research Proves It!

- The Feeding Infants and Toddlers Study (FITS) found that infants and toddlers are frequently consuming snacks that are high in calories and low in nutrients. Toddlers are also consuming too much sodium.
- Snacks play a significant role in an infant's and a toddler's diet. The research findings show that infants and toddlers snack at least two times a day, and for toddlers those snacks make up 25% of their daily calories.

Quick Facts

- GRADUATES Lil' Crunchies from Gerber are available nationally
- The suggested retail price is \$2.19

* GRADUATES Lil' Crunchies contain 50 mg sodium per 7 g serving compared to 72 mg sodium in 7 g of the leading cheese flavored snack