



GRADUATES® Mini Fruits™ from Gerber

Bite-Size, Freeze-Dried Fruits for Toddlers!

FACT SHEET

GRADUATES® Mini Fruits™ from Gerber are made with 100% real fruit and dissolve quickly into soft pieces making it easy for toddlers to chew and swallow. Designed specially for toddlers, GRADUATES Mini Fruits contain no artificial flavors, colors or preservatives. Moms love GRADUATES Mini Fruits because they are a tasty, convenient, no mess way to give their child a full serving of real fruit.

Mini Fruits are offered in Organic varieties, as well. Gerber ORGANIC builds upon the strict USDA organic certification with additional Gerber quality and safety standards. Gerber ORGANIC products are USDA certified organic by Oregon Tilth, a well-known, widely respected world leader in organic certification.

The GRADUATES line from Gerber is designed specially for toddlers with smaller portion sizes and appropriate textures. The line offers a variety of products with lower sodium levels and/or servings of fruits or vegetables. These products, designed with child development experts to be age and stage appropriate, are complemented by utensils, bowls and cups that help promote toddler self-feeding.

Product Features

- **Flavor Variety** – Original Flavors: Banana Strawberry, Apple and Banana Pineapple. Organic Flavors: Banana Mango and Apple Strawberry
- **Convenient** – Resealable pouch makes GRADUATES Mini Fruits ideal for snacking at home or on the go
- **Developmentally Appropriate** – Easy to chew and swallow and designed just right for little hands to pick up and self-feed
- **Wholesome** – Made from 100% real fruit with up to 4 servings of fruit in each package

Research Shows...

- The Feeding Infants and Toddlers Study (FITS) found that babies and toddlers are frequently consuming snacks that are high in calories and low in nutrients. In fact, nearly 25% of toddlers 12-18 months consumed no fruits in a given day.
- Snacks play a significant role in an infant's and a toddler's diet. The research findings show that infants and toddlers snack at least two times a day, and for toddlers those snacks make up 25% of their daily calories.

Quick Facts

- GRADUATES Mini Fruits from Gerber are available nationally
- The suggested retail price is \$2.99 for original varieties, \$3.29 for Organic varieties