



## GRADUATES<sup>®</sup> Pasta Pick-ups<sup>®</sup> from Gerber

*Just Right For Toddlers Learning to Self-Feed*

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### FACT SHEET

GRADUATES<sup>®</sup> Pasta Pick-ups<sup>®</sup> from Gerber are part of a line of microwaveable pastas that are designed specially for toddlers learning to self-feed. GRADUATES Pasta Pick-ups are made from nutritious pasta made with whole grain, contain no preservatives and are easy for toddlers to pick-up and chew. Graduates Pasta Pick-ups are a convenient and fun way to help moms provide a good source of protein in their toddler's diet.

The GRADUATES line from Gerber is designed specially for toddlers with smaller portion sizes and appropriate textures. The line offers a variety of products with lower sodium levels and/or servings of fruits or vegetables. These products, designed with child development experts to be age and stage appropriate, are complemented by utensils, bowls and cups that help promote toddler self-feeding.

### Product Features

- **Flavor Variety** – Chicken & Carrot Ravioli, Beef & Tomato Ravioli, Cheese Ravioli and Spinach & Cheese Ravioli. New in 2007: Turkey & Vegetable Ravioli
- **Convenient** – GRADUATES Pasta Pick-ups are packed in broth that is drained, so there's less mess for mom
- **Developmentally Appropriate** – GRADUATES Pasta Pick-ups are just right for picking up, and are great for self-feeding
- **Wholesome** – Nutritious pasta made with whole grain, GRADUATES Pasta Pick-ups contain no preservatives and are a good source of protein

### Research Shows ...

- The Feeding Infants and Toddlers Study (FITS) found that many infants and toddlers may be adopting unhealthy eating habits practiced by many adult Americans. And what is surprising is that some of these patterns begin as early as nine to 11 months.
- In addition, a child's innate ability to regulate calorie intake appears to be declining from infancy to toddlerhood. This may be due to a lack of understanding from parents and other caregivers of their child's hunger and fullness cues.

### Quick Facts

- GRADUATES Pasta Pick-ups from Gerber are available nationally
- The suggested retail price is \$1.29