



GRADUATES® Puffs from Gerber

*Puffed Grains and Real Fruits or Vegetables
For Lil' Ones Learning to Self-Feed!*

FACT SHEET

GRADUATES® Puffs from Gerber are part of the Finger Foods™ line of wholesome snacks designed specially to help toddlers learn to self-feed. Graduates Puffs are a leading first snack food and provide a good source of Iron, Vitamin E and Zinc for infants and Iron for toddlers. With a light and airy texture, these puffs dissolve easily in a toddler's mouth, making them easy to chew and swallow. Graduates Puffs are made with grains and real fruits or vegetables and are designed with a unique and fun shape that's just right for little fingers to pick up. Packaged in portable canisters, GRADUATES Puffs are great for at home or on the go, making snack time convenient for moms.

The GRADUATES line from Gerber is designed specially for toddlers with smaller portion sizes and appropriate textures. The line offers a variety of products with lower sodium levels and/or servings of fruits or vegetables. These products, designed with child development experts to be age and stage appropriate, are complemented by utensils, bowls and cups that help promote toddler self-feeding.

Product Features

- **Flavor Variety** – 7 different varieties including, Banana, Apple-Strawberry, Cherry, Peach Apple Cinnamon, Sweet Potato and Sweet Corn
- **Convenient** – GRADUATES Puffs are packaged in portable containers that are great for at home or on the go
- **Developmentally Appropriate** – Light and airy texture allows for puffs to dissolve easily in a toddler's mouth
- **Wholesome** – Made with grains and real fruits or vegetables, GRADUATES Puffs are a good source of Iron, Vitamin E and Zinc for infants and Iron for toddlers

Research Shows ...

- The Feeding Infants and Toddlers Study (FITS) found that infants and toddlers are frequently consuming snacks that are high in calories and low in nutrients.
- Snacks play a significant role in an infant's and a toddler's diet. The research findings show that infants and toddlers snack at least two times a day, and for toddlers those snacks make up 25% of their daily calories.

Quick Facts

- GRADUATES Fruit and Veggie Puffs from Gerber are available nationally
- The suggested retail price is \$2.19